



RELY INDUSTRIES was founded in Dubai in 2004. Today, the multidisciplinary manufacturing powerhouse prides itself on being the only full-fledged production facility in the region which runs all of its operations in-house. In addition, RELY Industries provides a wide variety of solutions such as Display, Branding & Retail Furnitures, Exhibition and Event builds, Fit-out works, 3D Thematic Structures, Pavilions & Fast track construction.

Our Vision is to build RELY into becoming a world renowned go to Brand in all types of smart & Efficient custom fabrications.

Our Mission is to sustain a strategic competitive advantage that attracts and retains best clients, employees and partners through an unwavering focus on superior quality and service, cost efficiences and creative solutions.

#### **VALUES & PRINCIPLES:**



**Social responsibility** Quality, product integrity and speed to market are at the heart of what we do.



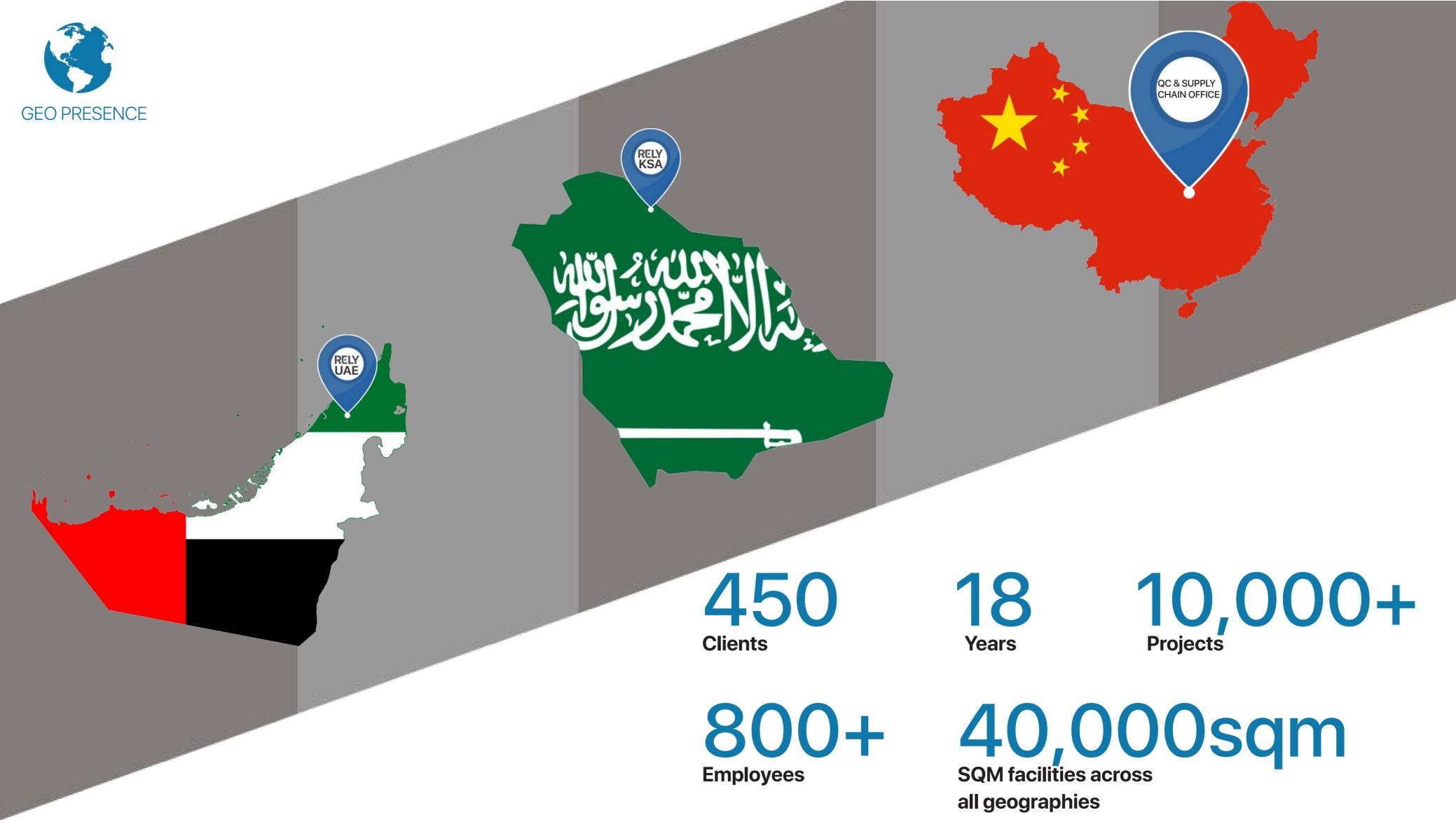
**Innovation** We strive to continously improve, diversify and innovate our product line. Evolution is at the core of our mission.



**Customer Focus** Providing the best well rounded customer experience with every product we offer.



**Performance Driven** People are our #1 Asset, we deploy the best skilled personnel with diverse experiences accross multiple fields.







### OUR SUPERIOR MANUFACTURING LINES STRETCH ACROSS MULTIPLE VERTICALS

**FAST TRACK MEGA PROJECTS** 



RETAIL FURNITURE & POP



3D THEMATIC **STRUCTURES** 



**EXHIBITION & EVENT BUILDS** 



**BRANDING & SIGNAGE** 



**INTERIOR FIT-OUT** 

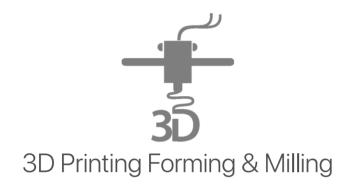






















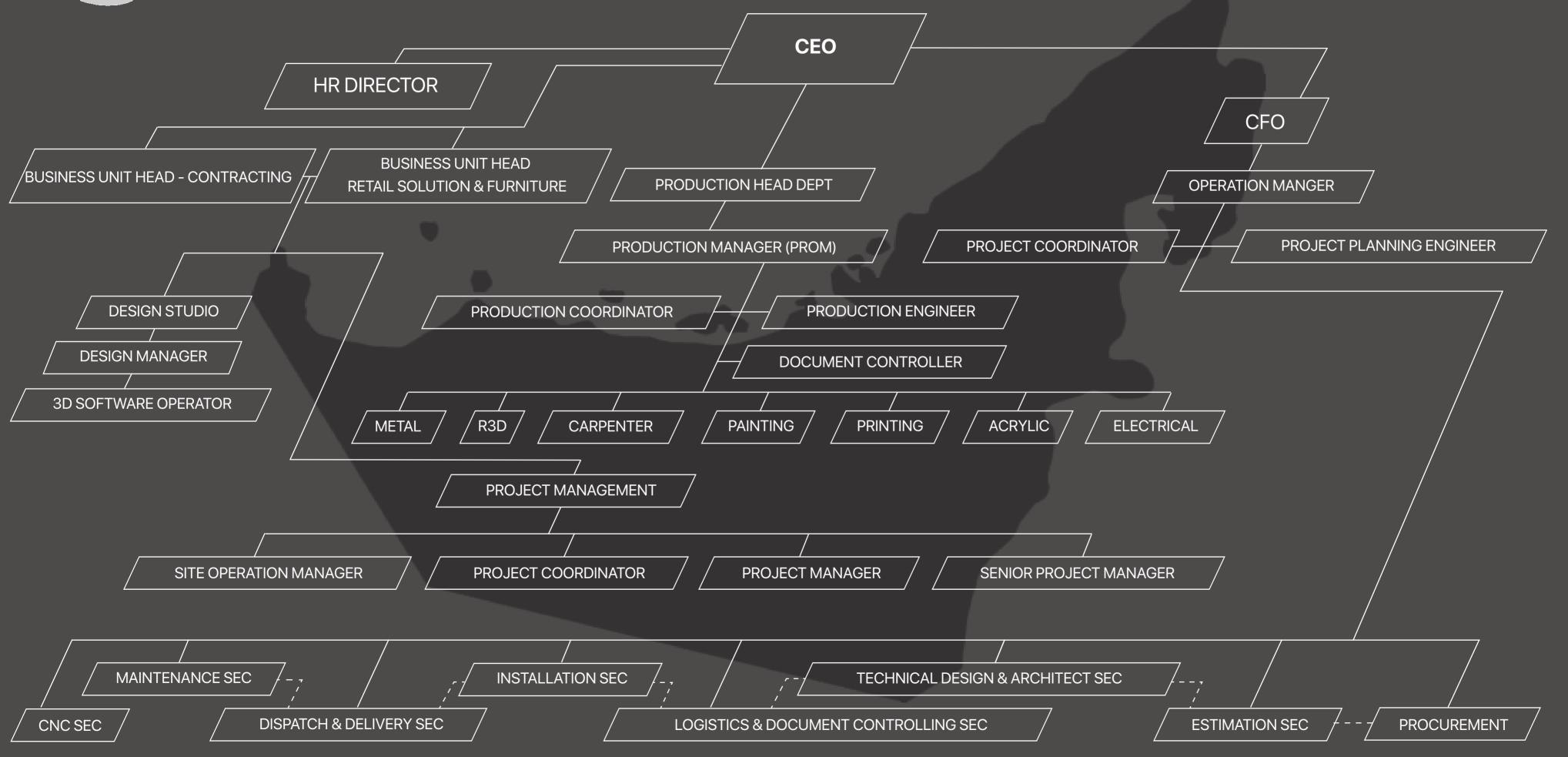








### ORGANIZATIONAL STRUCTURE





















ISO	9001
ISO	14001
ISO	26000
OHSAS	18001

### Cost Optimization



Project feasibility contribution for maximum budget optimization



**DESIGN TO BUDGET** 

Using smart value engineering & technical design methods within budget capacity



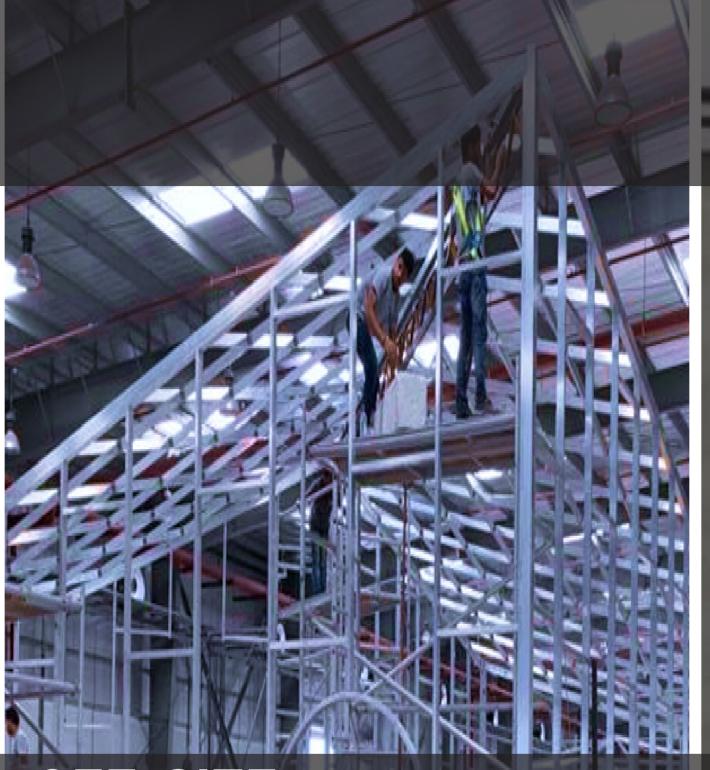
Smart engineering leveraging State of the Art Machinery enabling larger volume of mass-production

### Time Efficiency



# DYNAMIC DESIGN PROCESS

We approach all projects with a parallel stance on design & engineering to drive efficiency at production & installation stage



## OFF-SITE CONSTRUCTION

We believe in an 80/20 rule of factory fabricated modular construction to site work



## OPTIMAL SITE MANAGEMENT

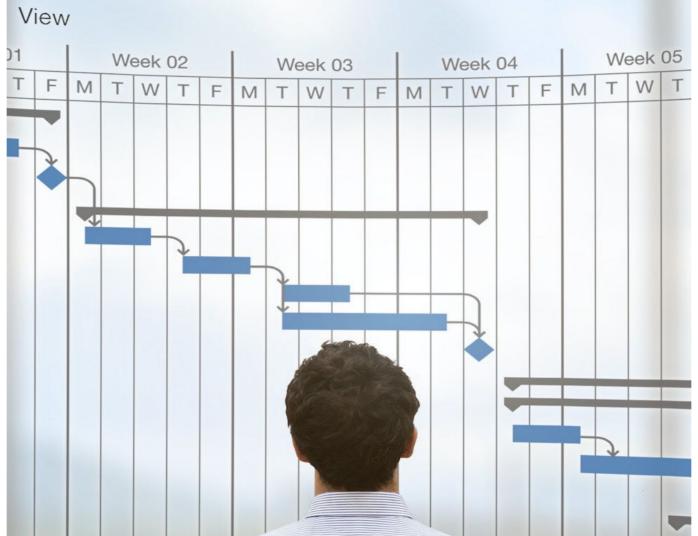
Pre-planned tightly using latest planning software across the project value chain leading to higher site control

### Optimal Process Management



## CLIENT TEAM EXTENSION

We integrate into the Client's team to fast-track progress



## PROJECT MANAGEMENT OFFICE

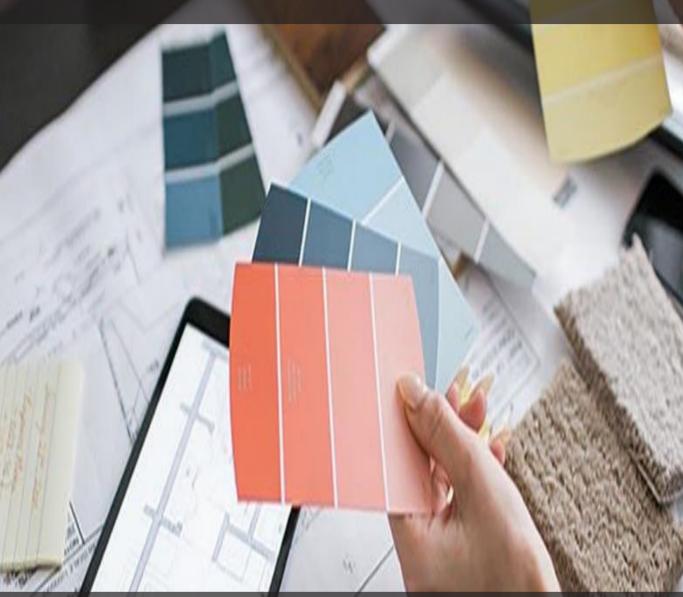
Centralized function ensuring effective project planning, control and communications



### TROUBLE SHOOTING

Finding solutions under pressure is integral to our DNA. We recruit, develop and equip our teams to perform accordingly

### Quality Assurance & Control







#### TECHNICAL DEVELOPEMENT

Comprehensive technical drawing decks to ensure execution quality & safety across the value chain

#### **SUPPLY CHAIN**

We adopt best practices in our procurement management to ensure consistent quality and optimal value

QA/QC

Dedicated QA/QC engineering team throughout the project cycle



#### WE WORK WITH A LARGE BASE OF MULTINATIONAL & REGIONAL CLIENTS ACROSS ALL INDUSTRIES & SECTORS OF THE MARKET

#### LARGE ENTERPRISE



















**FMCG** 













TELECOM



GOVERNMENT



















**TECHNOLOGY** 









GENERAL RETAIL















### PROJECT HIGHLIGHTS

## FAST TRACK MEGA PROJECTS

RETAIL FURNITURE & POP

3D THEMATIC STRUCTURES

EXHIBITION & EVENT BUILDS

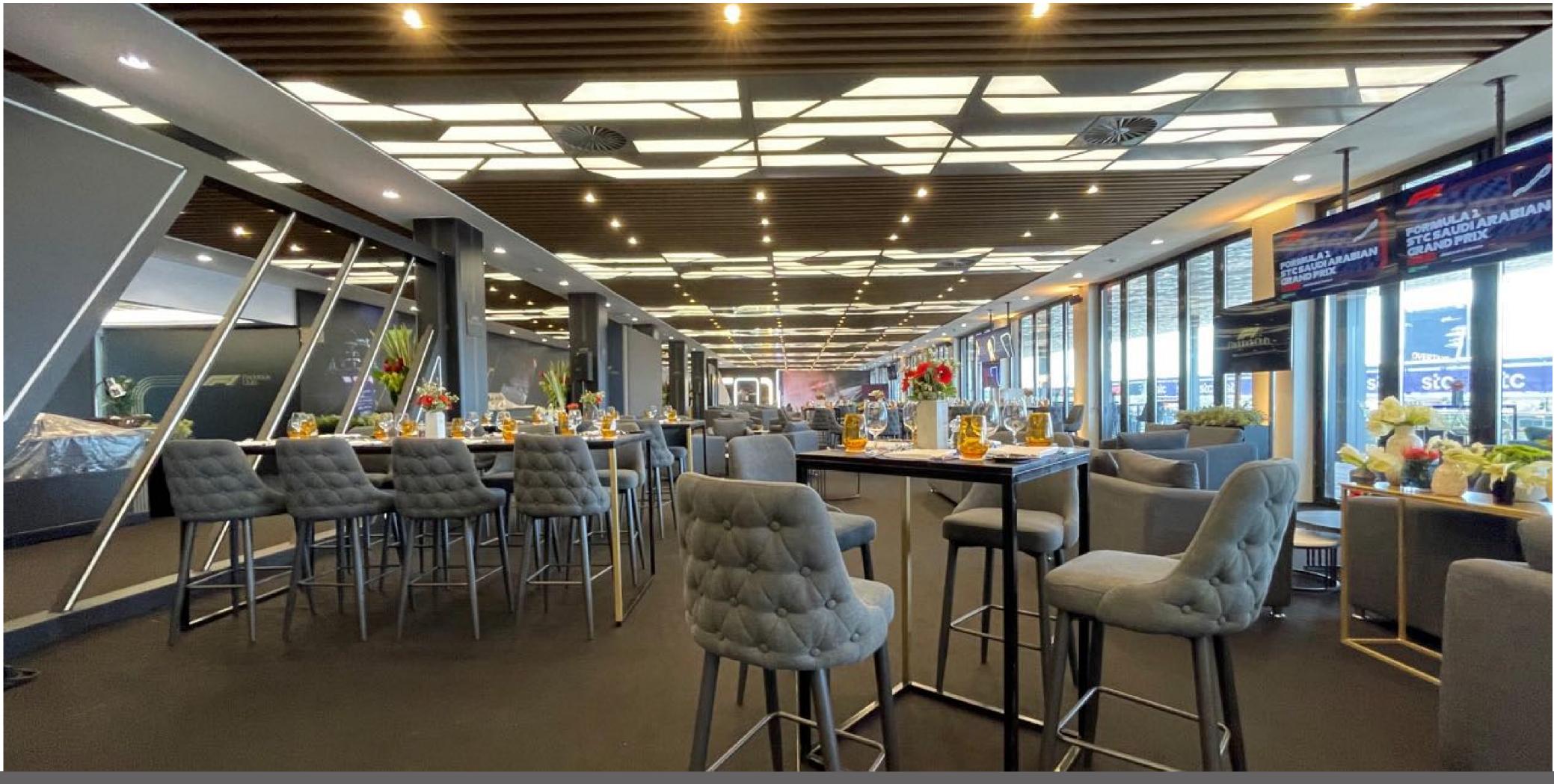
BRANDING & SIGNAGE

INTERIOR FIT-OUT















FORMULA 1 - JEDDAH KSA - 2021 (Client Hochsitz)

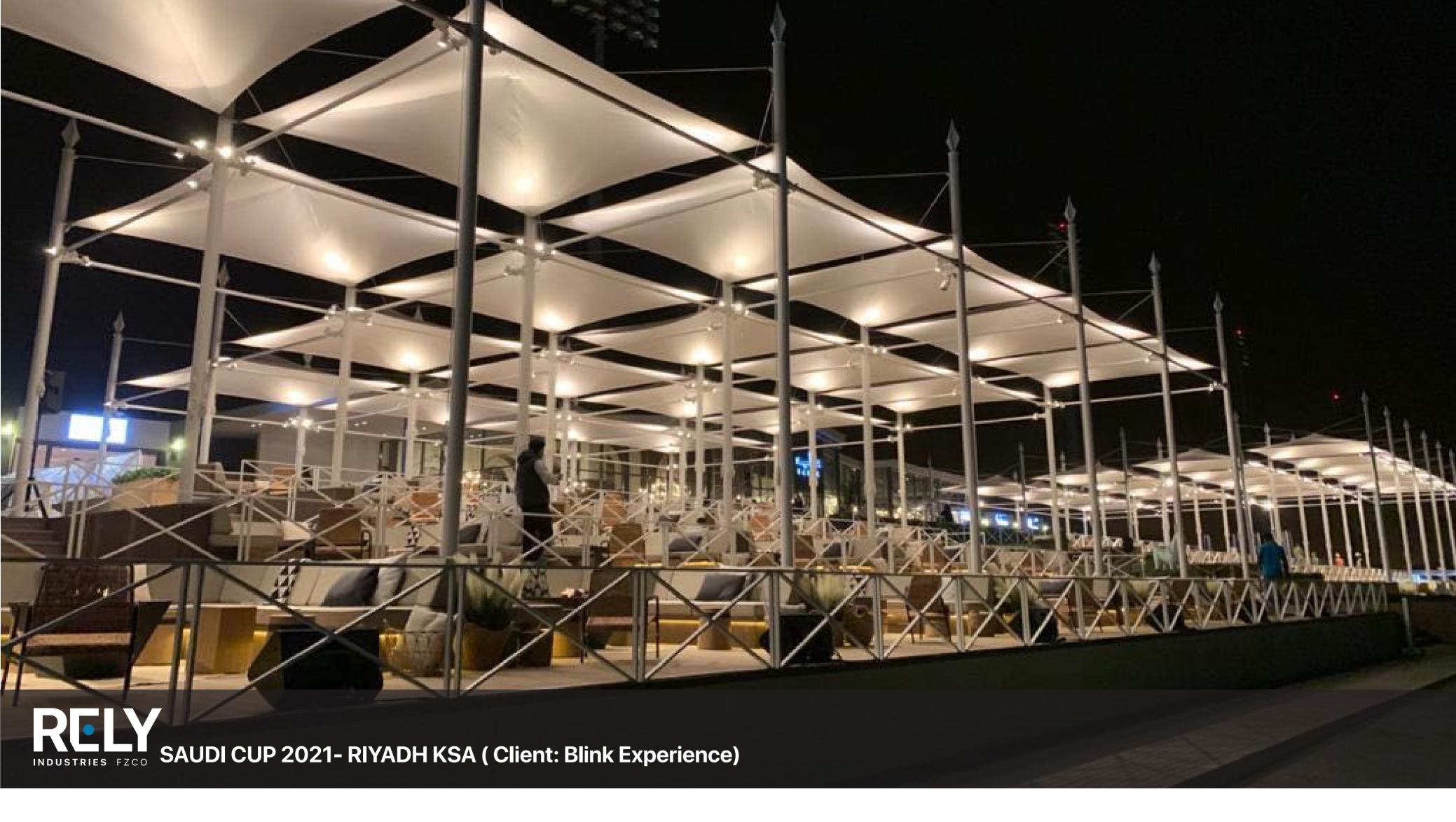


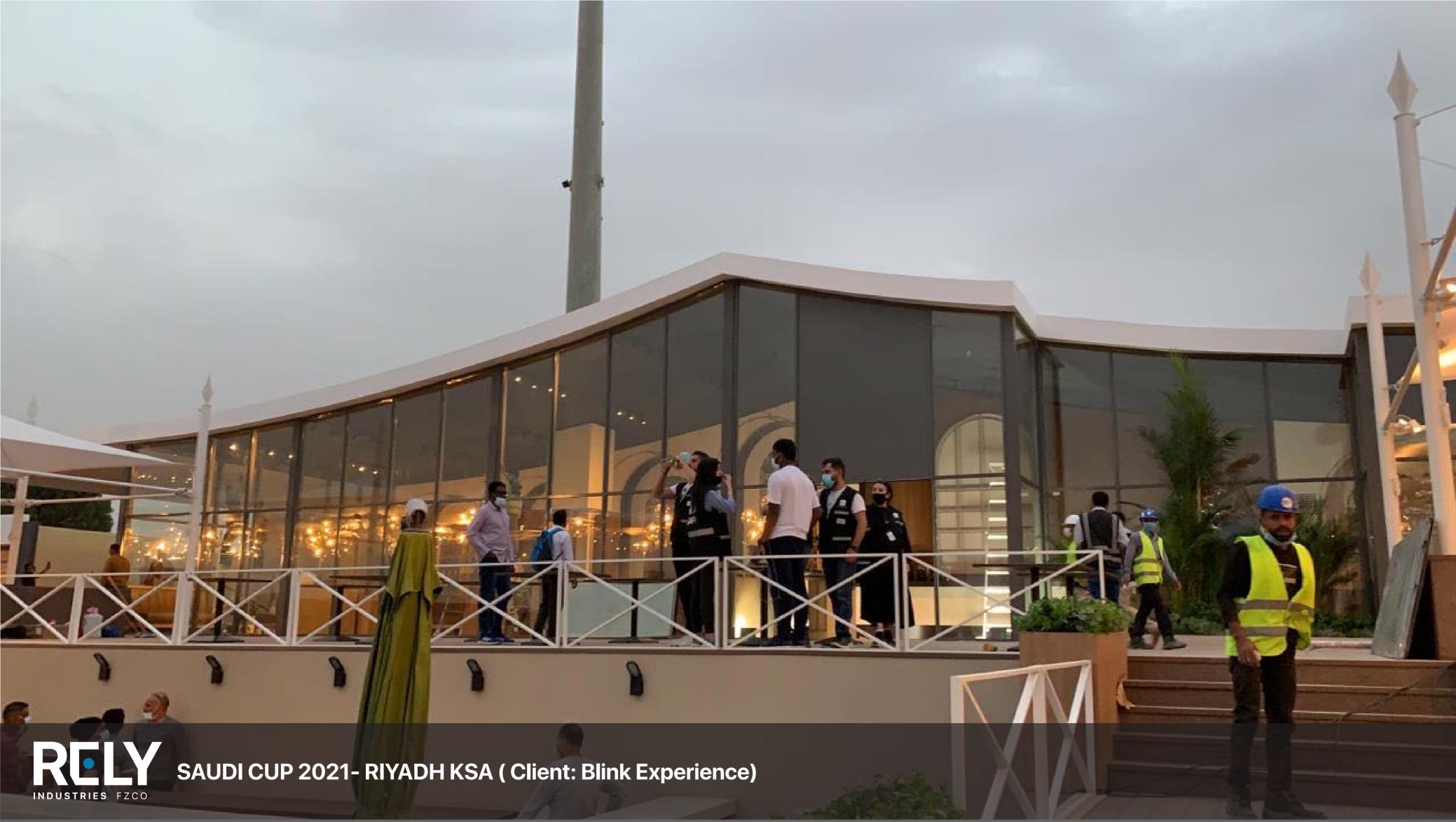


SAUDI CUP 2021- RIYADH KSA (Client: Blink Experience)















SAUDI CUP 2021- RIYADH KSA (Client: Blink Experience)







RELY

SAUDI CUP 2021- RIYADH KSA (Client: Blink Experience)











DIRIYAH SEASON'19 - KSA (Client: DesignLab Experience)





















EXPO 2020 - DUBAI -FIJI PAVILION - Client : Acciona











EXPO 2020 - DUBAI -GHANA PAVILION (Client : Acciona)





EXPO 2020 - DUBAI -GUNIEA PAVILOIN (Client : Acciona)









EXPO 2020 - DUBAI -NEGERIA PAVILIO (Client : Acciona)





EXPO 2020 - DUBAI -AFRICAN UNION PAVILION (Client : Acciona)





EXPO 2020 - DUBAI -SOUTH SUDAN PAVILION (Client : Acciona)





EXPO 2020 - DUBAI -SPANISH PAVILION (Client : Acciona)





EXPO 2020 - DUBAI - SPANISH PAVILION (Client : Acciona)







INDUSTRIES FZCO





ROYAL WEDDING - ABU DHABI April 2022 (Designlab Experience)







ROYAL WEDDING - ABU DHABI April 2022 (Designlab Experience)

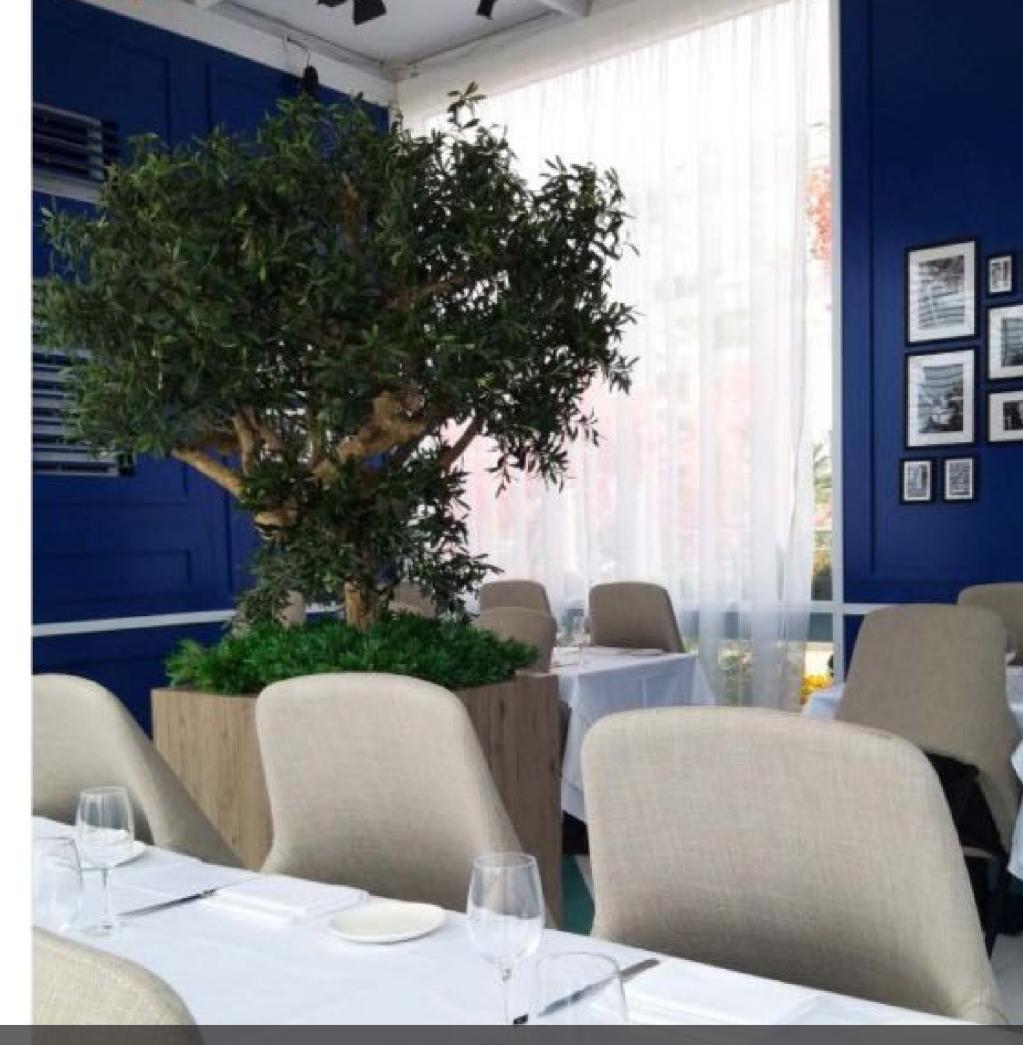




ROYAL WEDDING - ABU DHABI April 2022 (Designlab Experience)







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INDUSTRIES FZCO



## PROJECT HIGHLIGHTS

FAST TRACK
MEGA PROJECTS

## RETAIL FURNITURE & POP

3D THEMATIC STRUCTURES

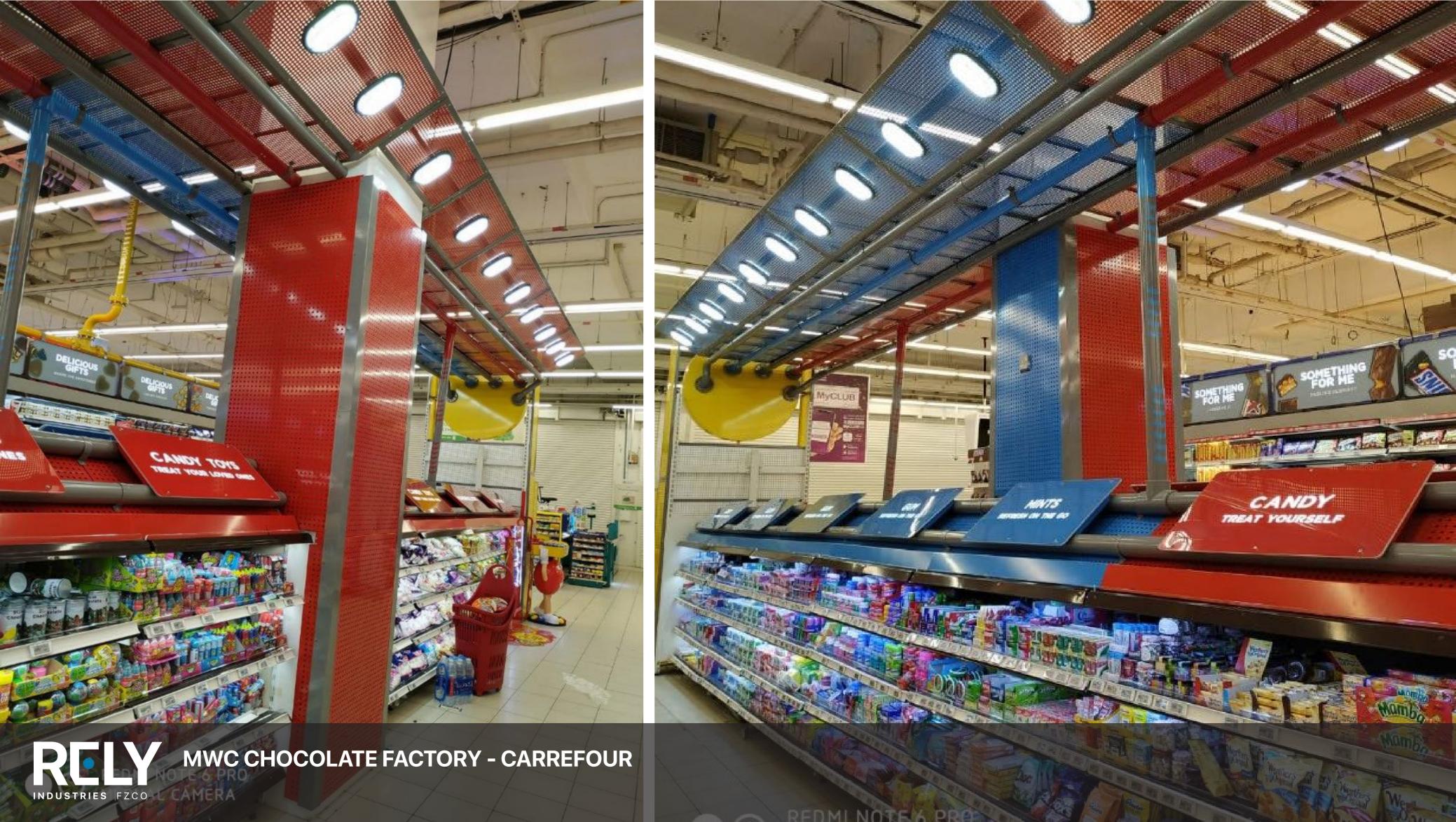
EXHIBITION & EVENT BUILDS

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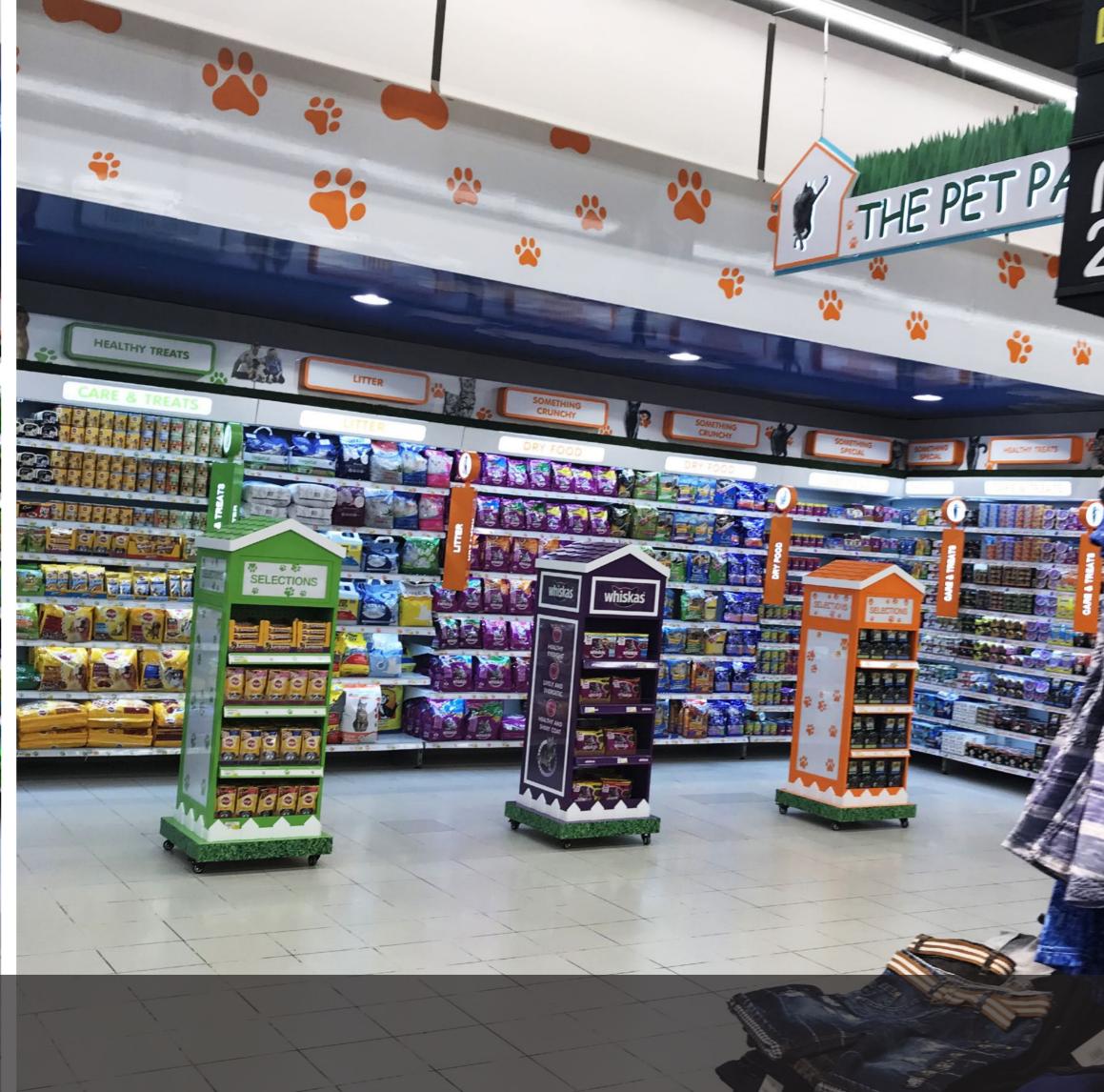












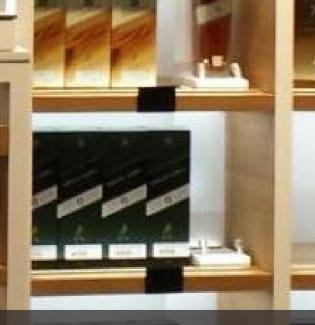
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MWC PETPARK - CARREFOUR



# JOHNNIE WALKER





THE PERFECT GIFT

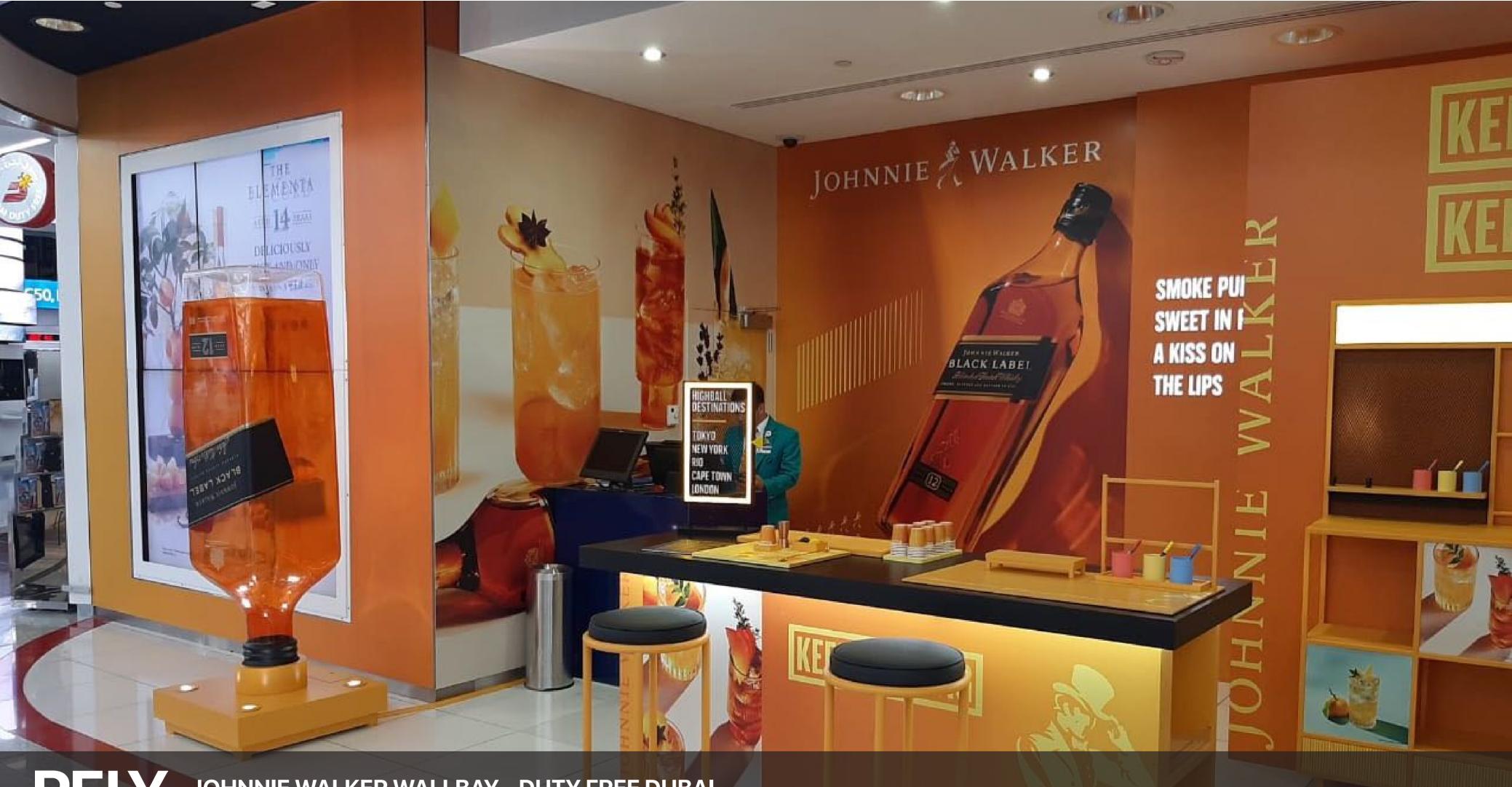


JOHNNIE WALKER WALLBAY - DUTY FREE DUBAI



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JOHNNIE WALKER WALLBAY - DUTY FREE DUBAI



INDUSTRIES FZCO

JOHNNIE WALKER WALLBAY - DUTY FREE DUBAI













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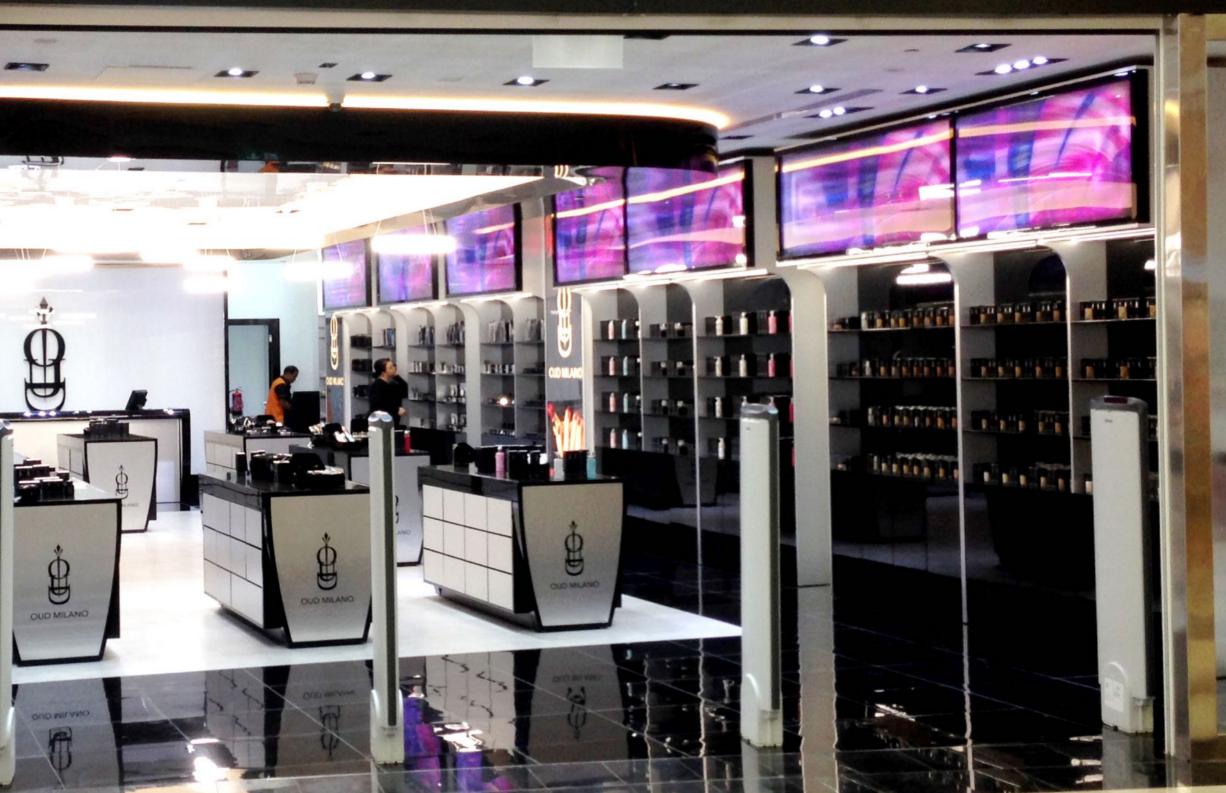
**HEAD & SHOULDER ACTIVATION - CARREFOUR** 

## OUD MILANO



عــوه ميلانو







OUD MILANO STORE - KSA





RELY
INDUSTRIES FZCO

MODART - THE WALK DUBAI



#### PROJECT HIGHLIGHTS

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KIDS THEATHER - GLOBAL VILLAGE DUBAI





KIDS THEATHER - GLOBAL VILLAGE DUBAI

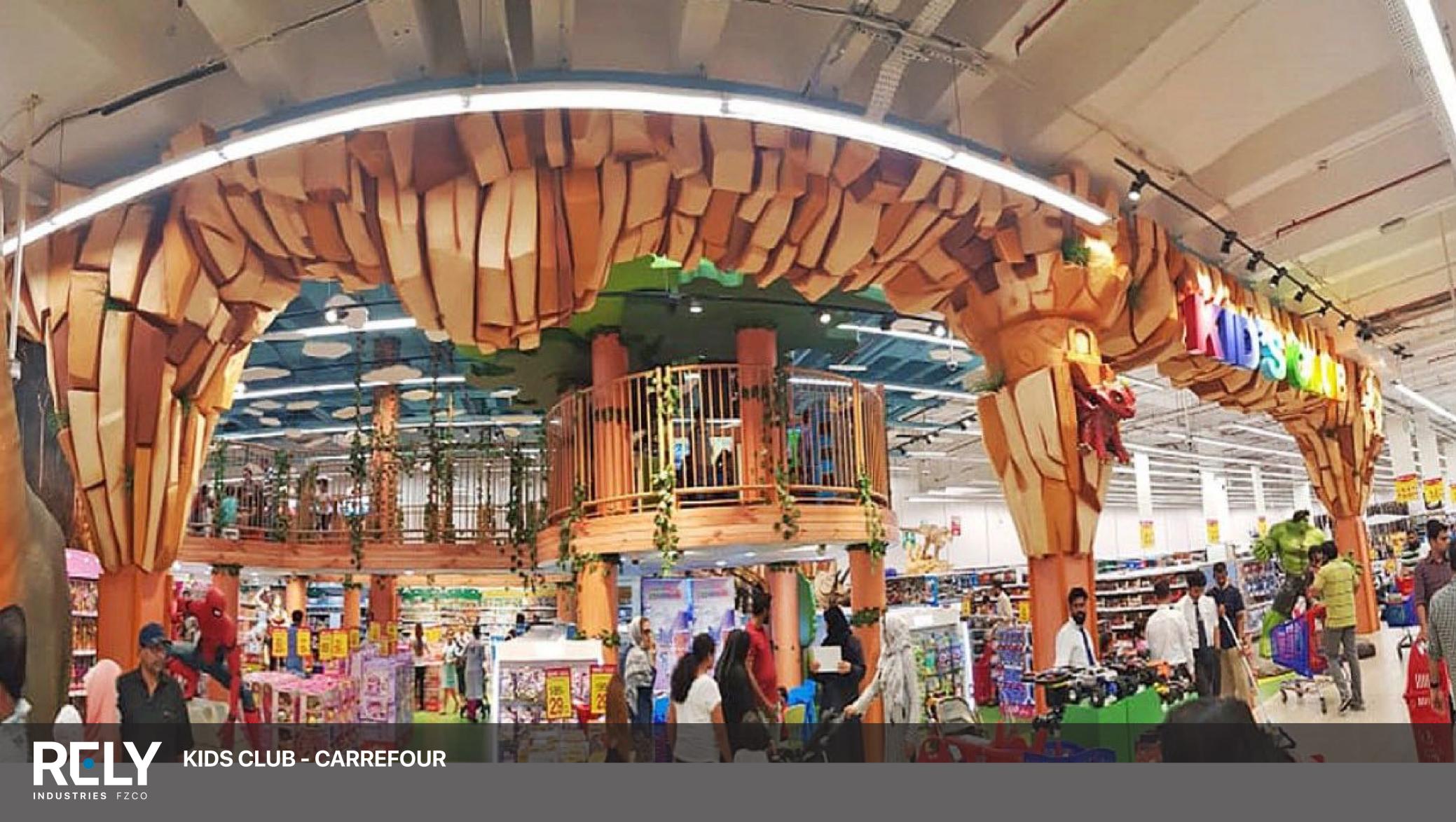




MARS M&M CHARACTER - R3D OFFICE DUBAI













OKAZ - TAIF KSA







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HARRY POTTER - MALL OF EMIRATES





















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SOLICO EXHIBITION STAND - DWTC



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RATP DEV EXHIBITION STAND - DWTC





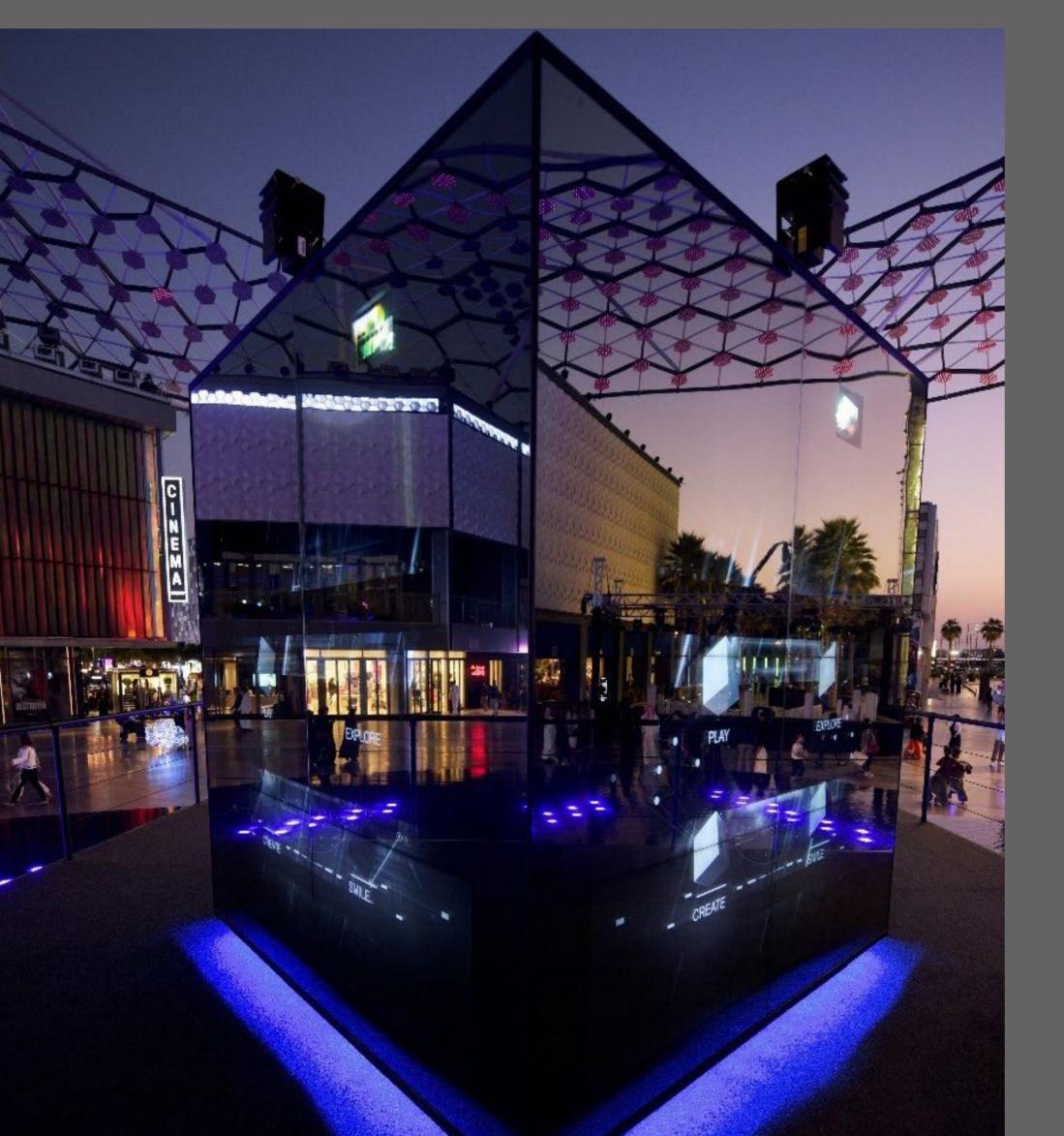












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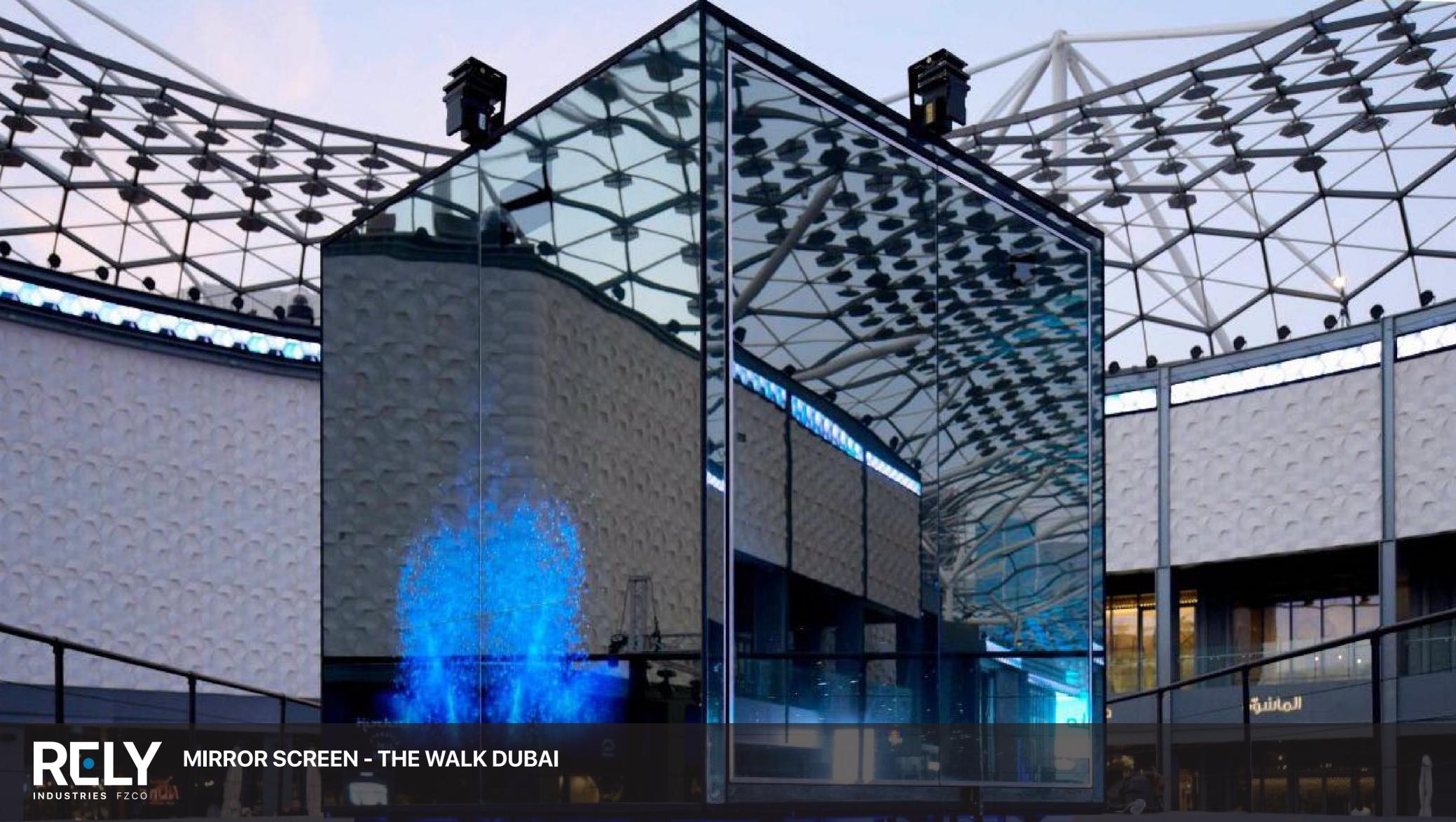




ROTATING MIRROR - DOWN TOWN DUBAI















LOREAL LIT LOGO - DUBAI













LIT BRANDING - DUBAI

















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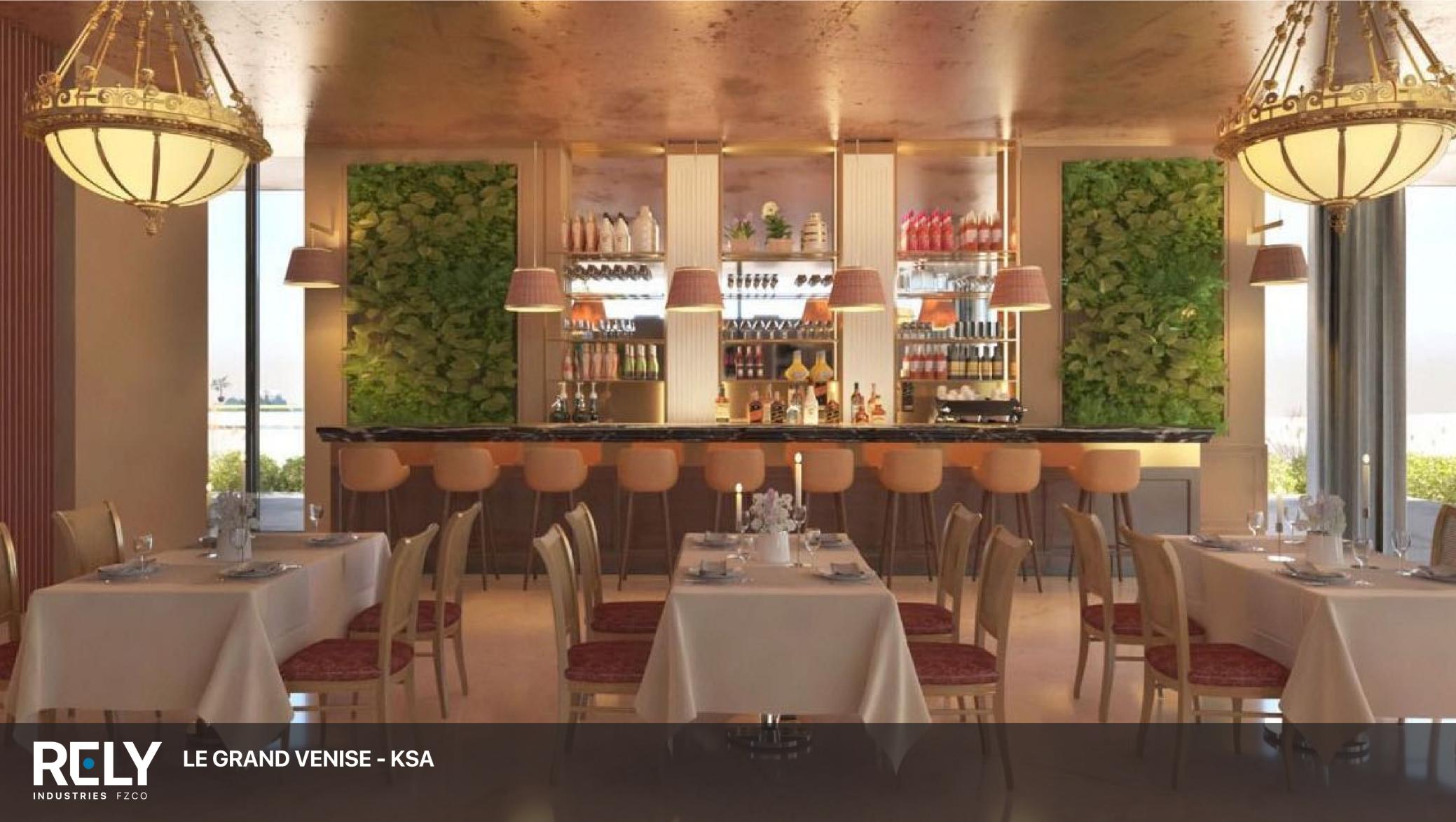






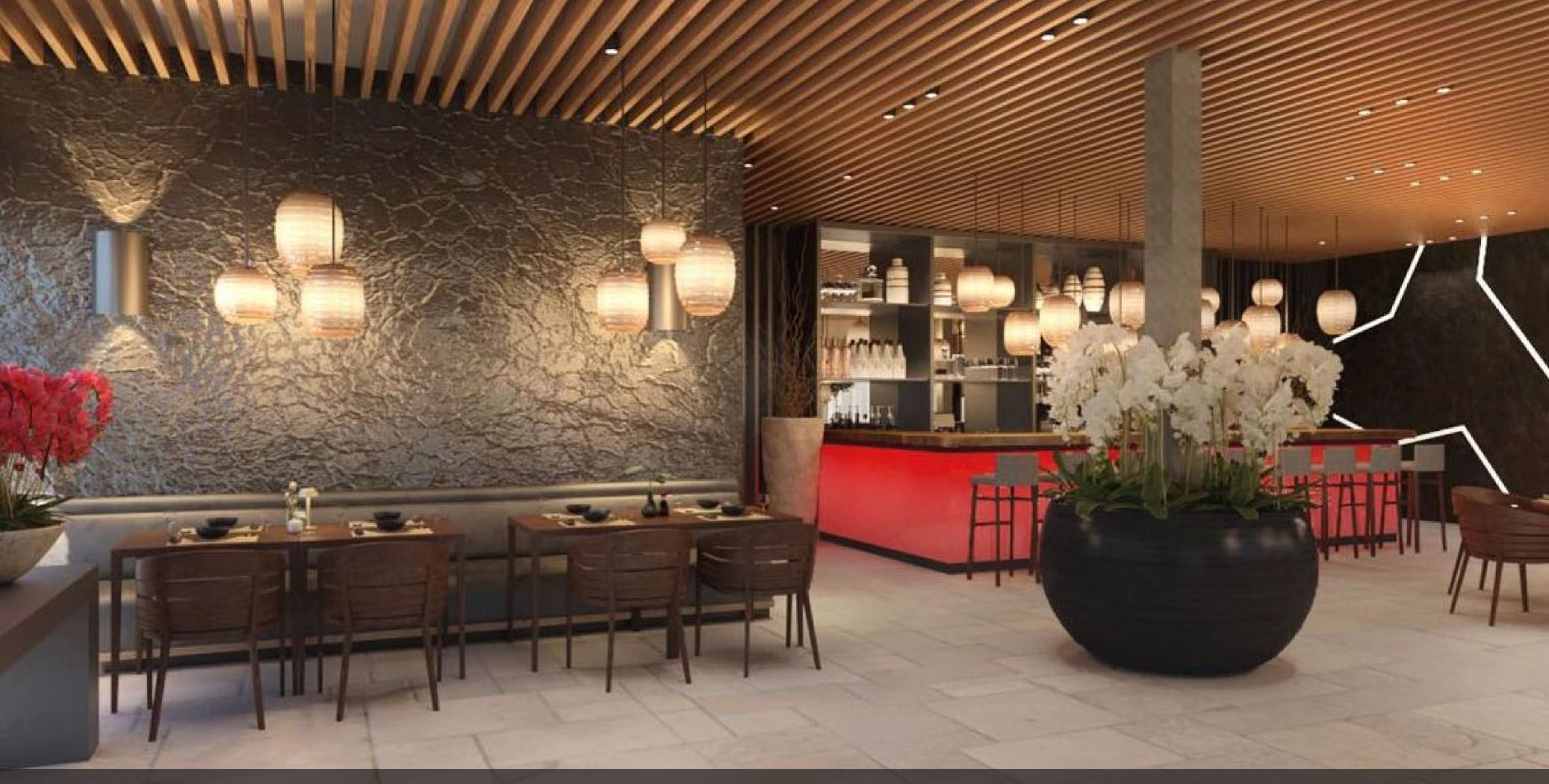












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